

Appendix table 7-2

Primary source of information about science and technology, by respondent characteristic: 2010

(Percent)

| Characteristic | Newspaper | Magazine | Internet | Book/ other print | Television | Radio | Government agency | Family | Friend/ colleague | Other | Don't know |
|---|-----------|----------|----------|----------------------|------------|-------|----------------------|--------|----------------------|-------|------------|
| All adults (<i>n</i> = 781) | 6 | 9 | 35 | 9 | 34 | 2 | * | 1 | 2 | 1 | 2 |
| Sex | | | | | | | | | | | |
| Male (<i>n</i> = 357) | 6 | 11 | 36 | 9 | 33 | 1 | 1 | * | 1 | 1 | 1 |
| Female (<i>n</i> = 424) | 6 | 7 | 34 | 9 | 35 | 2 | * | 2 | 2 | 1 | 2 |
| Formal education ^a | | | | | | | | | | | |
| <High school (<i>n</i> = 115) | 8 | 6 | 13 | 8 | 55 | 3 | 0 | 2 | 0 | 0 | 6 |
| High school graduate (<i>n</i> = 264) | 6 | 10 | 26 | 8 | 42 | 2 | 1 | 1 | 3 | * | 1 |
| Some college (<i>n</i> = 173) | 2 | 7 | 54 | 6 | 27 | * | 0 | * | 2 | 1 | * |
| Baccalaureate (<i>n</i> = 138) | 7 | 8 | 43 | 17 | 17 | 1 | 0 | 3 | 1 | 3 | 0 |
| Graduate/professional degree (<i>n</i> = 90) | 7 | 14 | 43 | 13 | 20 | 1 | 0 | 0 | 0 | 3 | 0 |
| Science/mathematics education ^b | | | | | | | | | | | |
| Low (<i>n</i> = 294) | 7 | 8 | 33 | 8 | 36 | 2 | 1 | 1 | 2 | * | 3 |
| Middle (<i>n</i> = 99) | 5 | 11 | 43 | 12 | 24 | 0 | 0 | 1 | 1 | 1 | 1 |
| High (<i>n</i> = 113) | 4 | 15 | 47 | 12 | 13 | 1 | 0 | 1 | 3 | 5 | 0 |
| Family income (quartile) ^a | | | | | | | | | | | |
| Top (<i>n</i> = 140) | 6 | 9 | 48 | 10 | 22 | 1 | 0 | 1 | 1 | 1 | * |
| Second (<i>n</i> = 197) | 6 | 9 | 35 | 12 | 32 | 2 | 1 | * | 1 | 1 | 0 |
| Third (<i>n</i> = 186) | 6 | 9 | 34 | 6 | 38 | 1 | * | 2 | 2 | 1 | 1 |
| Bottom (<i>n</i> = 186) | 5 | 4 | 27 | 8 | 45 | 2 | 0 | 1 | 2 | 2 | 4 |
| Age (years) ^a | | | | | | | | | | | |
| 18–24 (<i>n</i> = 40) | 0 | 7 | 65 | 2 | 24 | 1 | 0 | 0 | 1 | 0 | 0 |
| 25–34 (<i>n</i> = 150) | 1 | 7 | 50 | 5 | 28 | * | 0 | 2 | 2 | 2 | 1 |
| 35–44 (<i>n</i> = 134) | 6 | 5 | 44 | 8 | 32 | 2 | * | 1 | 1 | * | 1 |
| 45–54 (<i>n</i> = 136) | 3 | 9 | 37 | 11 | 34 | 2 | 0 | 1 | 2 | 1 | 1 |
| 55–64 (<i>n</i> = 160) | 9 | 9 | 22 | 13 | 40 | 1 | 0 | 1 | 2 | 1 | 1 |
| ≥65 (<i>n</i> = 157) | 12 | 15 | 8 | 13 | 41 | 0 | 2 | 1 | 0 | 2 | 5 |

* = <0.5% responded

^aCategories do not add to total *n* because "don't know" and "refused" responses not shown.^bLow = ≤5 high school and college science/math courses; middle = 6–8 courses; high = ≥9 courses. Questions asked of 582 survey respondents; categories do not add to total because "don't know" and "refused" responses not shown.NOTES: Responses to *We are interested in how people get information about science and technology. Where do you get most of your information about science and technology?* Percentages may not add to 100% because of rounding.

SOURCE: University of Chicago, National Opinion Research Center, General Social Survey (2010).

Science and Engineering Indicators 2012